



10 Profitable Membership Ideas

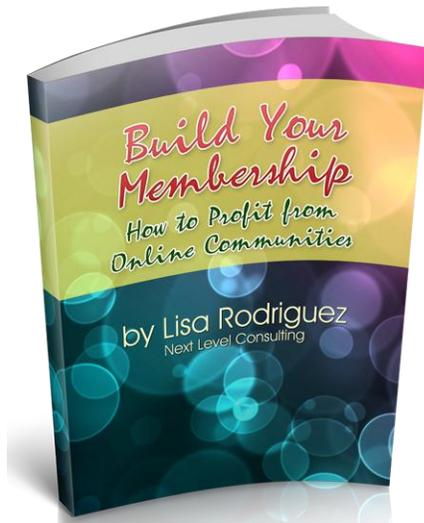
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After You Read This Guide...Getting Clear About Your Own Membership Will Be Even Easier To Do!

This guide includes plenty of profitable membership ideas to get you started. Even if none of the topics in this report interests you, I promise you will be inspired by the ideas found within these pages.

If you want step-by-step help on how to start and profit from your membership idea, I invite you to take advantage of this soon to be available resource:

Build Your Membership: Six Weeks to Success!



My **simple** but thorough 150+ page book covers all the basics, from website creation and marketing to membership retention, and will have you well on your way to experiencing **your own Membership Site success.**

If you are interested in getting your own copy, please visit the products section of our website. (*Expected launch date:*

8/30/2012)

Also don't forget to visit our website and check out our [Membership Development packages](#) – EVERYTHING you need to develop, market and maintain your own membership site. Start earning passive income today!

Introduction

Ideas that promote a business idea or service leads to the real success of internet income, both passive and active. When people are scouring the internet in an effort to find a business idea that is both profitable and productive, they are searching for a business that will offer them great flexibility.

They want to find something that ideally will be easy to manage, in high demand by consumers, has the ability to bring in large amounts of interested traffickers and has the potential to make a nice little healthy side income.

One such highly profitable idea that lends itself very well to online business success is the use of membership sites. Since the ever-increasing popularity of the internet and the effect that it has had on consumers, online entrepreneurs are constantly searching for ways that they can significantly maximize and capitalize on the internet's popularity and experience some of the same successes.

Taking into account the flexibility that internet-based businesses offer, traffic to your paid membership site can be fairly easy to find with the right marketing, the right tools and access to high traffic areas where people are looking for lucrative business ideas.

Work-at-home scams are not without a shortage on the internet and there are more and more sites being uploaded daily in an effort to scam the next would-be entrepreneur. Quality sites have been compromised and there is a challenge in finding online traffic for your products or services. Because online communities are in abundance, people are less likely to trust everything that they read online, especially when those things are not validated by an expert or a professional, or where they are less likely to receive something of value.

This is what can make paid membership sites so inviting. Customers want exclusivity and something that perhaps cannot be found just anywhere and in any setting. Customers also want freshness and change with their information and to be able to keep up-to-date with trends and variables in their area(s) of interest. This is also why paid membership sites are such a good business idea.

Paid membership sites can be very easy to get started and very easy to manage. The key to making the paid membership site successful is to provide constantly changing, but fresh information for the readers to enjoy.

Providing this constant stream of fresh information is relatively easy if you are passionate about your topic. This will show through to the readers and they will be more inclined to follow your updates and make your site the "go-to" place for information. They will often convey this same enthusiasm and encourage their friends to also become a member of your paid membership site.

In addition to you having passion about your topic and be able to convey that to your readers, there must also be a large demand for information about the topic. If there is not enough demand or interest in your topic, there will be even less interest or inclination for your readers to want to pay for the information on your site, no matter how well it is presented or how well it is prepared.

The best way to determine how popular your site will be or how “in-demand” the information that you provide will be is to visit other, competitive sites and blogs to see what the readers are looking for.

So what types of ideas are popular as paid membership sites? What will customers pay for month-after-month to have brought to them?

Let’s take a look...

1. Freelance Jobs

Paid membership sites for freelance jobs have an unlimited income potential because of the type of information that they provide and for the audience that they are provided for. If they are marketed effectively, they can be a massive income producer for any online entrepreneur. Freelance job sites are in abundance all across the internet, but if you look closely, they are free and often have either outdated or recycled information that is in forums located all over the internet. Paid membership sites for freelance jobs can host opportunities for telecommute jobs in addition to online job fairs, employer site reviews and can also have salary information for jobs in states, regions and by categories.

A paid membership site for freelance jobs can target a variety of niche people. For example, it can include:

- 1.) People who have been displaced by their previous employers
- 2.) People who are looking to re-enter the workforce after having been absent for a substantial period of time
- 3.) College graduates who are looking for their first “real job”
- 4.) Employers who are seeking qualified candidates for their organizations.

These are some examples of the type of traffic that a paid membership site for freelance jobs can expect to get. This doesn't mean that there won't be other niche groups who won't be targeted for the site, but rather it will be those types of groups who will frequent the membership site.

To increase interest in members paying to be a part of this type of site the idea is to provide tight, fresh information for the members so that they can immediately see the value in paying to be a part of your site. Charging fees to the members to access your site will also allow you to provide a more substantive quality of information to them and to be able to offer exclusive, not-seen-before information.

2. Professional Speaking

Professional speaking is a niche industry that is in high demand and is highly competitive in certain topic areas. As a paid membership site, professional speakers can enjoy the opportunity to find leads, connect

with other professional or aspiring speakers and find other available opportunities.

A paid site in professional speaking would include offering the readers real, solid leads that have been worked out with the host organization. The lead may perhaps only require a demo tape to hire the speaker, or any other pertinent information that they would need to make the offer.

The site would target professionals from other marketing forums or professional speaking organizations such as Toastmasters, the National Speaking Association and others. These organizations have huge membership bases and ready speakers who are looking for leads all of the time.

3. Marketing

Marketers know the internet very well and are able to maneuver themselves around it seamlessly. Or at least they should. Online marketers aren't all the same and do not market the same, neither do they get the same results. Although there are many qualified marketers online, the challenge may be in finding marketing tactics that work and finding ways to convert those marketing efforts into sales. Therefore, the need for a paid membership site is ideal for those marketers who are looking to increase their bottom lines but simply don't know how. Providing information that cannot be readily found elsewhere is what makes the idea of a paid site so attractive.

Since marketers exist everywhere and in most every type of niche topic, the challenge here is going to include offering them something that cannot be found most anywhere online. You can include not only tips, but personal interviews with powerful online marketers, inside information on marketing tips from successful companies and even a Q & A section of the site where marketers can ask questions that are specifically for their area(s) of expertise.

4. Personal Training

Exercise and healthy living comes in waves. People frequently search for information on this topic at certain times of the year, in certain seasons and in certain life stages. Without a doubt, it is one of the most popular and sought-after information on the internet today. What people want is reliable, consistent information that comes from a field expert or someone who knows the market very, very well. As a membership site, you can provide this information to the readers in the forms of interviews, case studies, new trends and developments and in many cases, hands-on experience.

As a paid site on personal training, you can gather critical information from each of your paying customers and develop a personal routine that is specialized for their bodies, lifestyles and preferences.

5. Life Coaching

Everybody at some point or another needs motivating, encouraging and help. A membership site on life coaching can serve for more than just a cheerleading site. A life coaching site can offer real, applicable

tips on life and business management, assessing career paths and information on how to develop your life's goals. Aside from reading a book, potential members should be sold on how these services can make them specifically successful. This can be sold in the form of tailored services for their own needs and requirements.

The paid site can include online conferences and seminars where the host could provide an online presentation from experts in the field. As a part of this idea too, the site can also provide a pre-recorded Q & A session where the speaker could answer questions sent in by the members. This would increase traffic because the audience will look forward to having their questions answered live (if they so choose) and the other audience members can benefit from it as well.

6. Budgeting/Frugal Living

Economic conditions are ideal for a paid membership site on budgeting and frugal living. Although many will balk at the idea of paying to save, if you market this idea effectively, you can present valuable information on your site that people will not mind at all paying for. The site can for instance:

- 1.) Give readers online resources where they can get deep, deep savings for their purchases. Work out deals with the online retailers to provide these savings to your readers if you bring business to their site.
- 2.) Give interviews that are from seasoned, experienced people in the financial industry who can offer sound, practical advice for your

readers. Don't give them just fluff or stuff that can be found anywhere. Be sure that the information you share is timely and doable.

To make the paid membership portion of the site more enticing, you can offer applicable information on topics that will get immediate results. This will include debt reduction, saving for college, money-making ideas and dollar stretching.

7. Dating/Relationship Sites

Dating sites as paid membership sites can be a very lucrative idea for those members who are looking for healthy and serious relationships online. Since there are so many different types of relationship sites online, niche dating sites can serve specialized groups or require strict membership requirements to ensure their value and protect their reputations.

Readers who are interested in dating and relationship sites are particularly serious in pursuing healthy relationships online without the (probable) bad social elements that follow these sites. Nothing is guaranteed but there is less likely a chance that there would be an instance of this if there are certain guidelines and offers in place. For instance:

- 1.) You can offer information on relationship building and how to find the right mate.
- 2.) Offer interviews from relationship specialists who will give advice on what members should look for in a relationship and what types of personalities they should stay away from.

3.) Provide personality-matching tests that can be scored and reviewed by field experts and offer these to your members.

8. Travel

Travel is a niche topic that is not readily explored as much on the internet as it is in the offline print world. Travel sites for paid membership could include places that are popular to visit and vacation. The site can also offer deep discounts for travel and lodging and information on little-known travel sites that are of interest to the members.

To make this paid membership site enticing, a travel site can give videos blog entries of particular vacations spots, cruise ships sites and courses and any concentration on regions or areas (nationally or internationally) that interest the readers. Video blog entries will be a special highlight because they will show members more detailed information. Imagine the member being impressed over the vlog on the little tucked-away Italian bistro, or about just how huge the Statue of Liberty really is. If you provide good content for the members, they will not mind paying for access to your site.

9. Medical Advice

Online medical forums are a very popular place for people to hang out. Stay-at-home parents, medical students and health-challenged individuals are all optimal traffic for these types of sites. The key to making this type of site attractive is to offer a specialized niche in a topic area. For instance, you may choose to concentrate on pediatrics

and decide to market to parenting forums and online chat rooms for parents. There is also the niche market for internal medical issues as well as concentrations on certain medical conditions. There will likely be more success if there is a niche concentration on a particular issue rather than simply trying to cover the whole idea of a medical forum in general. However, if you do decide to be general, it would be wise to stick to those things that can stay general without becoming too specific like lung-related issues or genetic disorders. The only danger in this idea is that it can be too broad and miss the niche market that it could serve.

10. Book Writers/Authors

Book writers and authors can do extremely well as a paid membership site. The networking that can come as a site benefit does not include the leads and possible contracts for book writing connections that they also offer. The site can offer advice, interviews and tips on:

- 1.) How to write a book in 90 days
- 2.) Book-signing agents
- 3.) Funding for new authors

You can also offer interviews from experienced book writers. Another idea would be to develop an online plan for the readers to follow if they are interested in writing a book in their niche area(s).

Book writing sites should offer solid, valuable information for interested readers because of the scam notion involved with them.

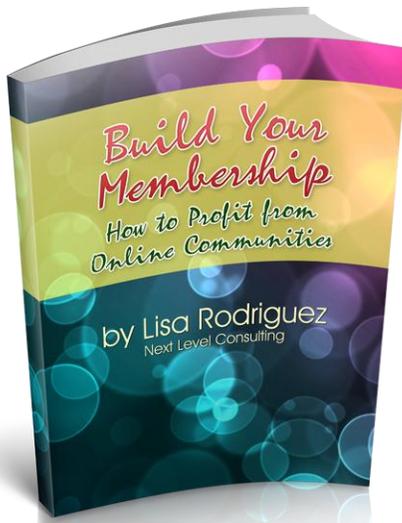
Ensure readers that your site is valuable by giving them information that is not readily found anywhere else.

Whatever kind of site you decide to offer as a paid membership place be sure to provide good information for your readers. Ideally, they will share this with others and your site will grow in attendance and in membership.

CONGRATULATIONS!

This guide is a great starting point, and will certainly help you come up with your own profitable membership idea, but you still need to learn the ins and outs of membership sites and how to get yours up and running. That's why you need to get your hands on this "must have" report:

Online Membership Site Manual: How To Start And Profit From Your Own Online Community



This "meaty, no-fluff" e-book gives you a **step-by-step formula** for starting and building a profitable membership site for monthly recurring income!

You'll Unlock The Secrets To:

- ✓ How to **identify niche audiences** that need your services
- ✓ How to **create a Membership Site that steadily grows**
- ✓ How to **take advantage of the need for "how to" information**

- ✓ How often to add content for **maximum subscriber satisfaction**
- ✓ How to **find subscribers easily** and naturally
- ✓ How to stop membership fluctuation and **virtually eliminate "drop outs"**
- ✓ How to **create an edge** in a sea of over-saturated subjects
- ✓ How to **steadily increase your value** to your subscribers
- ✓ How to ensure your Membership Site has the **1 element that keeps subscribers renewing**
- ✓ How to **inspire fierce loyalty** – and a host of willing, dedicated affiliates

If you are interested in your own copy, available for immediate download, please check our website's product page. Expected launch date for this e-book is 8/15/2012.



About the Author

After being downsized out of “corporate America”, I decided it was time for a change. I had always had a home-based business “on the side” either in direct sales, or doing administrative work for local businesses. It was always a case of not enough time, as well as trading hours for dollars. I decided to give coaching a try and attending a great coach certification program. It was there, interacting with like-minded people who all had the entrepreneurial mindset, I finally had the clarity for my vision and the confidence to step out into the world and offer what I knew was a valuable set of services and skills.

Next Level Consulting & Virtual Assistance is a small business consulting and virtual assistance firm that specializes in helping coaches, consultants, speakers and other online entrepreneurs create productive businesses, while maximizing their internet presence and revenues. Collectively our background spans over 24 years as both office and virtual professionals providing administrative and business support. Our team consists of virtual professionals, HTML specialists, graphic designers and WordPress experts – whose primary objective is to show initiative and play more of a “partner” role vs. simply taking care of specific tasks.

We specialize in WordPress site customizations and [membership website development](#). We also provide customized [social media marketing campaigns](#), leveraging Facebook, Twitter, and LinkedIn to get your message and brand out into the marketplace. We are also certified e-commerce specialists. We help our clients with product development (written/audio), shopping cart set-up, auto responders and more.

Much success to you,
Lisa Rodriguez, CEO, Next Level Consulting & Virtual Assistant Services
"Delegate More, Free Your Time, Grow Your Business"

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